

Public Health 3.0: Philadelphia

September 20, 2017

Wishful Outcomes

Develop a message campaign that normalizes the connection amongst behaviors, environment, and food

Involve community members in decision making

Improve temporary housing for drug recovery

Address poverty through job training and employment programs

Reduce the burden of tobacco use

Make healthy food affordable and accessible for everyone

Involve community members in decision making

Develop a message campaign that normalizes the connection amongst behaviors, environment, and food

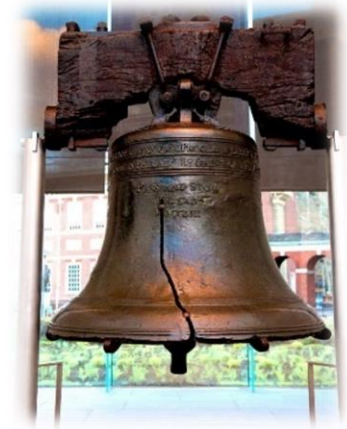
Make healthy food affordable and accessible for everyone

Develop more community hubs or "one stop shops" for public health and social service needs

Interdisciplinary collaboration

Agenda

- Welcome Remarks
- State of the State & Health Equity
- State of the City
- Setting the Stage: Public Health 3.0
- Community Perspectives: Key Health Priorities and Opportunities in Philadelphia
- Health of the City
- Addressing Health Behaviors: Community Health Improvement Plan
- Closing and Next Steps



Welcome Remarks

Billy Oglesby, Ph.D., M.S.P.H., FACHE
Associate Dean

Jefferson College of Population Health,
Thomas Jefferson University

Lauren Hughes, M.D., M.P.H., M.Sc.
Deputy Secretary for Health Innovation
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State of the State & Health Equity

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Thomas Farley, M.D., M.P.H.

Health Commissioner

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Setting the Stage for Public Health 3.0: Federal, State, and Local Levels

Stephanie Rovito, MPH, CHES

Director of Population Health
Pa Department of Health

Daniel Bones Gallardo, MPH

Regional Minority Health Consultant
U.S. Department of Health and Human Services

New Approach to Public Health

1.0

- Scientific advances in diseases, prevention tools, expanded capability in epidemiology and laboratory science
- Capacity and effectiveness of public health agencies varied across the country

2.0

- 1988 IOM Report, *The Future of Public Health*, defined the core functions of governmental public health agencies
- Did not describe how public health leaders collaboratively would address SDOH

3.0

- Health trends are attributable to behaviors that are driven by social and physical environment in which people live, learn, work, and play
- Through cross-sector, collaborative efforts, leaders will find ways to address broad social and environmental determinants of health

Office of the Assistant Secretary for Health hosted a series of listening sessions across the U.S.



Achieving Public Health 3.0

1. PH leaders should embrace the role of **Chief Health Strategist for their communities**

2. **Form structured, cross-sector partnerships**

3. **Enhance accreditation** to foster PH 3.0

4. **Actionable data** and **metrics** should be accessible

5. **Funding for public health should be enhanced and substantially modified**

Public
Health
3.0

Public Health 3.0 Echo Events

Transportation

Education

Public Health 3.0 calls for us to address all aspects of life that promote inter-sectoral health and well-being

PADOH holding regional "echo" events in the Central, Northeast, Southeast, and West

Food

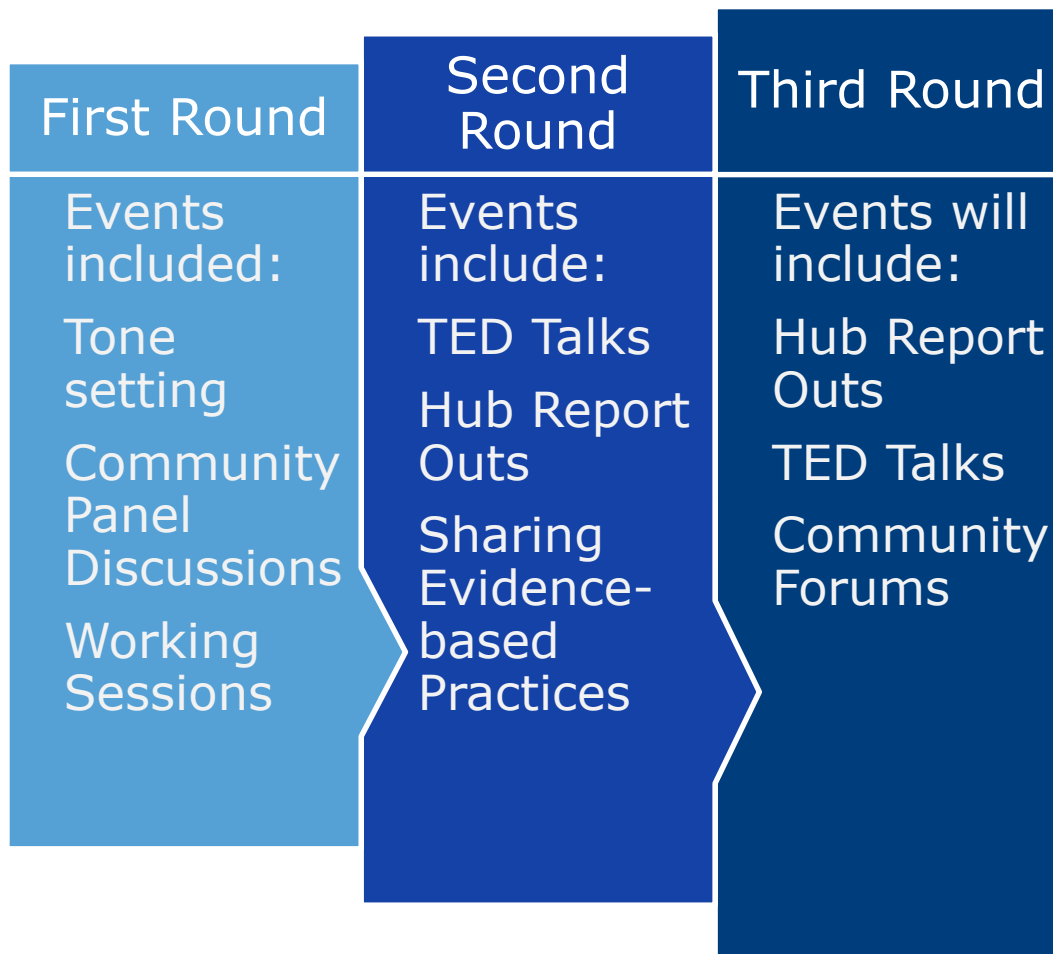
Housing

Safe
Neighborhoods

Recreation

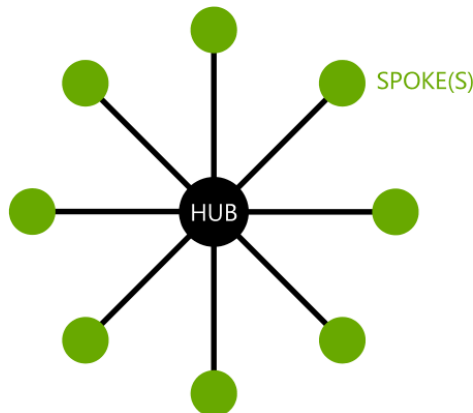
Event locations were chosen based on RWJF's County Health Rankings and BRFSS health outcome, socioeconomic, and health equity data

A Look at Events



Event Next Steps

- The DOH is setting up hub-and-spoke models at each of the four regional areas.
- Benefits of a hub-and-spoke model:
 - Creates economies of scale → avoid investing in duplicative initiatives and programs
 - Creates regional partnerships → aiding in better utilization of resources
 - On-the-ground strategic decisions are made at the hub level, with input from leaders of the spoke organizations.
- Expectations for hub organizations:
 - Provide spokes with technical assistance (as needed)
 - Report on activities of the spokes quarterly to the Department of Health
- Spokes will implement strategies at the local level.
- The Department will work with hubs to identify funding opportunities to support the local initiatives.



Sustainability

- Every six months the Department will work with community partners to hold follow-up events that will check in on progress.
- Follow-up events will have a different feel to them with Ted talks, report outs on progress from hubs, and more time for sharing in best practices from each other.
- Beyond the events-
 - PH 3.0 web page on the LiveHealthyPA website
 - Establish listserv to share evidence-based practices
 - Continual communication with hub organizations
 - Educational webinars
 - Progress reports from hubs



The flyer for LiveHealthyPA features a teal header and footer. The main content is in a white box with a purple and teal background. It includes the LiveHealthyPA logo, a mission statement, a list of offerings, a result statement, and a call to action. The text is organized into sections with bullet points and bold headings.

LiveHealthyPA
Connecting for a Healthier Pennsylvania

LiveHealthyPA offers:

- A Springboard for sharing information through the Healthy Living Practices forum.
- A centralized collection of resources to raise awareness of healthy behaviors and prevent chronic disease.

The result?

A one-stop, online community that's active and engaged in exchanging information and creating new approaches to address Pennsylvania's health needs.

Why reinvent the wheel? Log onto LiveHealthyPA.com to review available resources and search Healthy Living Practices that could help inform your work.

And, **Join a community** that has promoted its good work! Help inform and inspire others, and get the attention your campaign deserves. Learn what's working and submit a Healthy Living Practice today.

Together, we can increase opportunities for proactive health changes across the state.

Be a part of LiveHealthyPA!

Visit the Healthy Living Practices feature on LiveHealthyPA.com today

LiveHealthyPA.com

Community Perspectives Panel

JoAnne Fischer, B.S.W., M.S.S., Maternity Care Coalition

Kari Hexem, D.M.D., M.P.H., Philadelphia FIGHT

Jamie Magee, M.S.E., M.S.P.H., Health Promotion Council

Silvana Mazzella, B.S.W., M.A., Prevention Point,

Steveanna Wynn, Share Food Program

Christina Miller, M.S.S., Health Promotion Council
(Moderator)

Next Steps

- Feedback Survey---to glean participant interest in moving forward and ideas they may have that were not able to share
- Continuous TA provided to PDPH, including bringing in federal partners
- Participation in the CHIP process
- Follow-up meeting in the spring
- Pursuing funding opportunities



▶ Closing Reflections

Lauren Hughes, M.D., M.P.H., M.Sc.
Deputy Secretary for Health Innovation
Pa Department of Health



▶ Thank you!!!



The Attic Youth Center

Overbrook Education Center



Penn Medicine



THE HEALTH CARE IMPROVEMENT FOUNDATION
Building Partnerships For Better Health Care

U.S. Department of Health and
Human Services



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